IGNOU Offers MA in Journalism & Mass Communication (MAJMC) through ODL and Online Modes

The Indira Gandhi National Open University (IGNOU) invites applications for admission to its **Master of Arts in Journalism & Mass Communication (MAJMC)** programme for the upcoming academic session. Offered in both **Open and Distance Learning** (**ODL**) and **Online** modes, this two-year postgraduate degree aims to prepare learners for a wide range of professional opportunities in the field of media and communication.

Programme Duration:

Minimum: 2 YearsMaximum: 4 Years

Eligibility:

A Bachelor's degree in any discipline from a recognized university.

Medium of Instruction:

English, Hindi, and Tamil

Age Limit:

No bar

The MAJMC programme is designed to meet the growing demand for skilled professionals in the dynamic media sector. The curriculum provides a balanced combination of theoretical knowledge and practical skills across key areas such as print, radio, television and digital journalism, photography, advertising, public relations, audio-visual production, media research, and communication academics.

Career Prospects:

Graduates of this programme can pursue careers in:

- Print, electronic, and digital journalism
- Content creation and editing
- Audio-visual media production
- Advertising and public relations
- Media analysis and research
- Teaching and academic research in media studies

The programme offers flexibility, accessibility, and affordability for both fresh graduates and working professionals looking to upskill or shift to media-related careers.

For more details and to apply, please visit: https://ignouadmission.samarth.edu.in

Raiesh Sharma

Public Relations Office Indira Gandhi National Open University